A two-day event to engage and encourage good practices with personal data.

World Bank Group Data Privacy Day

JANUARY 27TH & 28TH, 2021 // ALL TIMES EST

Agenda
Curtain-raiser
Wednesday January 27th

9:00-10:00 AM

**World Bank Data Privacy Masterclass**

Join the World Bank Chief Data Privacy Officer, Tami Dokken, for an engaging hour on data privacy including the top ten things staff need to know to comply with the World Bank Group Policy on Personal Data Privacy. Open to all staff, the session will include an interactive session addressing questions and providing guidance on learning resources for staff.

1:00-2:00 PM

**IFC Learning Event on Data Privacy: What IFC Staff Need to Know**

Join Jennifer Trotsko, IFC Chief Data Privacy Officer, and William Higginbothom, IFC Privacy Counsel, to learn more about privacy, personal data and how the World Bank Group Personal Data Privacy Policy (the Policy) will impact IFC staff. This engaging workshop will cover the Policy and other critical aspects of the IFC privacy program and will provide practical guidance so that staff can hit the ground running on February 1st when the Policy becomes effective. The session will include time for Q&A. All IFC staff are encouraged to attend.

3:00-4:00 PM

**Navigating the converging worlds of Data Privacy and Records Management**

Join this interactive session to explore the Storage Limitation principle of the Data Privacy Policy. We will bust some myths around personal data retention and deposition and learn how long records containing personal data need to be kept, where retention and disposition decisions for all WBG records are documented and how they are implemented and much more. This session is open to all staff.
7:30-8:30 AM

**Roundtable with Data Protection Commissioners**

The role of a national data protection authority is a complex one, spanning education, investigation, consensus-building and enforcement. Join the world’s leading data protection Commissioners for an engaging discussion on the international data protection space, from the rapid global ripple effects of the response to COVID-19, the GDPR’s implementation to emerging global trends in data protection, to the challenges of building privacy education and enforcement regime.

- **Opening Remarks:** Shaolin Yang, Managing Director and World Bank Group Chief Administrative Officer, MDCAO
- Commissioner Lew Chuen Hong – Personal Data Protection Commission, Singapore
- Commissioner John Edwards – Office of the Privacy Commissioner, New Zealand
- Wojciech Wiewiórowski – European Data Protection Supervisor
- Commissioner Helen Dixon – Data Protection Commissioner, Ireland
- **Closing Remarks:** Meg Kinnear – Secretary-General, ICSID
- **Moderator:** Tami Dokken – Chief Data Privacy Officer, World Bank

8:30-10:30 AM

**Data Privacy Booths**

- **Immersive experience:** Simulated Privacy Lounge for Networking
- **Immersive experience:** Virtual Hands-on Help with Privacy Settings with the ITS GRAS Team

9:00-10:00 AM

**IFC/MIGA Private Sector Roundtable**

The challenges new data privacy regulations present for investment projects in developing countries will be explored by three leading private sector companies. This moderated discussion will offer perspectives on how to address challenges such as transborder data transfers and data localization, amongst others. MIGA and IFC participants will share how the World Bank Group’s Personal Data Privacy Policy will facilitate IFC/MIGA’s ability to continue to do business in developing countries. The discussion will be followed by a Q & A session and will be open to staff and clients.

- Jay Cline – Principal, US Privacy Leader, PwC US
- Eduardo Ustaran – Partner and Global co-Head, Privacy and Cybersecurity Practice, Hogan Lovells
- Anne Fealey – Global Chief Privacy Officer, Citi
- Shamali de Silva – Chief Counsel, MIGA
- Ceri Wyn Lawley – Chief Compliance Officer, IFC
- **Moderator:** Gero Verheyen – Data Privacy Officer, MIGA
Data Privacy Day
Thursday, January 28th

10:30-11:30 AM

Speech and discussion by Commissioner Elizabeth Denham, CBE, UK Information Commissioner at the Information Commissioner’s Office (ICO)

The ongoing COVID-19 pandemic, in addition to raising questions of privacy and surveillance to the forefront, has thrown organizations of all sizes and objectives into disarray. In this speech by the UK’s Commissioner Elizabeth Denham and the subsequent discussion, participants will better understand the key importance of data protective practices to sustainable innovation in the digital age, and the efforts of the UK’s Information Commissioner’s Office to dispense practical, timely advice that seeks to maintain organizations’ agility and effectiveness without compromising the personal data of their stakeholders.

- Opening Remarks: Sandie Okoro – Senior Vice President, World Bank Group General Counsel, Vice President, Compliance, World Bank
- Commissioner Elizabeth Denham – CBE, UK Information Commissioner at the Information Commissioner’s Office (ICO)
- Moderator: Tami Dokken – Chief Data Privacy Officer, World Bank

12:00 Noon-1:00 PM

Fireside Chat with Julie Brill, Chief Privacy Officer, Corporate Vice President and Deputy General Counsel, Microsoft

With an illustrious career that spans the heights of both the private and public sectors, Microsoft’s Julie Brill is best poised to discuss what strong data protection leadership looks like across the globe. Drawing from international trends and developments, participants will gain insight into the role of the private sector in building a privacy-protective digital ecosystem, the spillover effects of the EU’s GDPR, and the fragility of public trust in the institutions that safeguard their personal information.

- Opening Remarks: Denis Robitaille – Vice President, Information and Technology Solutions, World Bank, and World Bank Group Chief Information Officer
- Julie Brill – Chief Privacy Officer, Corporate Vice President and Deputy General Counsel, Microsoft
- Closing Remarks: Aradhana Kumar-Capoor – Director and General Counsel, MIGA
- Moderator: Tami Dokken – Chief Data Privacy Officer, World Bank
1:30-2:30 PM

**Panel Discussion: Global Voices on Privacy**

This High-Level panel discussion, a collaboration with many of the foremost voices in the privacy and digital rights space, will explore what lessons can be learned from various approaches to COVID-19 response, the relevance of thoughtful privacy programs to public trust and adoption of pandemic mitigation strategies, and how to best assess and respond to shifting public attitudes towards personal data.

- **Opening Remarks**: Chris Stephens – *Vice President, General Counsel, Legal and Compliance Risk, IFC*
- Jules Polonetsky – *CEO, Future of Privacy Forum*
- Max Schrems – *CEO, NOYB—European Center for Digital Rights*
- Bojana Bellamy – *President, the Center for Information Policy Leadership (CIPL)*
- David Medine – *Consultant to CGAP*
- **Closing Remarks**: Sandie Okoro – *Senior Vice President, World Bank Group General Counsel, Vice President, Compliance, World Bank*
- **Moderator**: Jennifer Trotsko – *Chief Data Privacy Officer, IFC*

3:00-4:00 PM

**Global Data Privacy - A Technology Perspective: A virtual roundtable with CEOs/CIOs**

The CEO/CIO roundtable event will feature candid conversations with recognized business and technology leaders to discuss the growing importance of data privacy in today's digital world and how technology can enable organizations to be better prepared to solve complex data privacy challenges for themselves and their clients.

- **Opening Remarks**: Suk Wah Kwok – *Director, International Finance Corporation Information and Technology*
- Denis Robitaille – *Chief Information Officer, World Bank Group*
- Tami Dokken – *Chief Data Privacy Officer, World Bank*
- Kabir Barday – *CEO, OneTrust*
- Amit Walia – *CEO, Informatica*
- Felix Van de Maele – *CEO, Collibra*
- **Closing Remarks**: Clay Lin – *Director, World Bank Information and Technology Solutions, Security and Risk Management*
- **Moderator**: Rahyab Lari – *Director, World Bank Information and Technology Solutions, Operations and Corporate*
Data Privacy Day
Thursday, January 28th

5:00-6:00 PM

Spoken Word Performance and Curated Discussion with Brandon Leake, winner of 2020 America’s Got Talent and celebrated poet. Presented jointly with the Task Force on Racism, this performance and session will explore and discuss issues related to personal data privacy and race.

- Opening Remarks: Sandie Okoro – Sandie Okoro, Senior Vice President and World Bank Group General Counsel, Vice President, Compliance, World Bank, and Chair of the World Bank Group Task Force on Racism
- Brandon Leake – Winner of 2020 America’s Got Talent, Spoken Word Poet, Founder and CEO, Called To Move (CTM)
- Closing Speaker: Ethiopis Tafara – Vice President and Chief Risk, Legal, and Administrative Officer, MIGA
- Moderator: Tami Dokken – Chief Data Privacy Officer, World Bank

All Day Art Exhibitions

The Glass Room, by Tactical Tech

This exclusive web-based exhibition The Glass Room explores how technology, data, algorithms and the internet have changed the way we read information and react to it. Visual and interactive exhibits look deeper into the new types of online influencers, the new and old tactics they use, and the role we as users and consumers play in the information ecosystem. The exhibition also offers an online Data Detox with everyday steps visitors can take to control their digital privacy, security, and wellbeing in ways that feel right to them.

Machine Hallucinations: AI Data Paintings, by Refik Anadol

Machine Hallucinations is Refik Anadol Studio’s ongoing project of data aesthetics based on collective visual memories of space, nature, and urban experiences. Since the inception of the project in 2016, The Refik Anadol studio has been utilizing GAN algorithms to train machine intelligence as a collaborator to human consciousness and offering latent cinematic experiences derived from representations of personal and collective memories. By utilizing AI, a data universe of any visual or textual archive could be created in over a thousand dimensions, allowing us, in turn, to intuitively understand the ways that memory can be spatially experienced and the power of machine intelligence to both simultaneously access and augment our human senses.