



DATA PRIVACY DAY 2022

AGENDA

Thursday, January 27th and Friday, January 28th



WORLD BANK GROUP

CURTAIN-RAISER

Thursday, January 27th

Opening Remarks:

- Dr. Sandie Okoro, Senior Vice President and World Bank Group General Counsel, and Vice President, Compliance, World Bank
- Mr. Christopher Stephens, Vice President and General Counsel, IFC
- Mr. Ethiopis Tafara, Vice President, Risk, Legal and Administrative Officer, Multilateral Investment Guarantee Agency (MIGA)
- Mr. Denis Robitaille, Vice President, Information and Technology Solutions, and World Bank Group Chief Information Officer
- Ms. Meg Kinnear, Vice President and Secretary-General, ICSID

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8:00AM-9:00AM EST

Privacy 101 for ACS Staff

Join the IFC Data Privacy Office (DPO) for an interactive session designed specifically for IFC ACS Staff. As part of their daily activities, ACS Staff often access, view, collect, process and share many different types of personal data (name, contact information, passports, etc.). When collecting and processing such data, ACS Staff in HQ and country offices must comply with the WBG Personal Data Privacy Policy. Find out what you need to know when it comes to privacy. The DPO will work with you and target the most common data privacy issues that ACS Staff encounter and advise on the best ways to manage personal data responsibly.

Speakers:

- Will Higginbotham, Counsel, IFC
- IFC Data Privacy Team

CURTAIN-RAISER

Thursday, January 27th

9:00AM-12:00NOON EST *(For World Bank Staff)*

World Bank Privacy Academy

Join World Bank Chief Data Privacy Officer Tami Dokken and other prominent experts for a series of engaging and interactive workshops designed specifically for the privacy needs and concerns of World Bank staff. Topics will include a variety of contemporary data privacy issues and how they intersect with employee workflows, public trust in the Group, and how privacy supports the World Bank's mission, mandate, and purpose.

Opening Remarks: Dr. Sandie Okoro, Senior Vice President and World Bank Group General Counsel and Vice President, Compliance, World Bank

Speaker: Professor Daniel Solove, John Marshall Harlan Research Professor of Law, George Washington University Law School & CEO, TeachPrivacy

Moderator: Ms. Tami Dokken, Chief Data Privacy Officer, World Bank

CURTAIN-RAISER

Thursday, January 27th

9:00AM-10:30AM EST *(For IFC Staff)*

Spot the Risk: Join the IFC Data Privacy Team and Test your Ability to Identify Personal Data Privacy Risks

Are you able to quickly assess and identify personal data privacy risks? As the lines between personal and work life become increasingly blurred, staff need to be aware and learn more about privacy risks. In this interactive and engaging session, join the IFC Data Privacy Team and explore the Day in the Life of an IFC Investment Officer. Follow along as our IO is presented with some common and not so common personal data privacy scenarios. Learn how to quickly spot personal data and better understand how to identify and mitigate privacy risks at work and home.

Presenter: Mr. Will Higginbotham, Lead Privacy Counsel, IFC and Privacy team

1:00PM-2:00PM EST *(For MIGA Staff)*

Spot the Risk: Join the MIGA Data Privacy Team and Test your Ability to Identify Personal Data Privacy Risks

Are you able to quickly assess and identify personal data privacy risks? As the lines between personal and work become increasingly blurred, staff need to be aware and learn more about privacy risks. In this interactive and engaging session, join the MIGA Data Privacy Team and explore the Day in the Life of a MIGA Underwriter. Follow along as our UW is presented with some common and not so common personal data privacy scenarios. Learn how to quickly spot personal data and better understand how to identify and mitigate privacy risks at work and home.

Presenter: Mr. Gero Verheyen, Data Privacy Officer, MIGA and Privacy team

2:00PM-3:00PM EST

Implementing Privacy by Design at the World Bank Group

Privacy by Design is one of the foundational concepts in Data Privacy. This session will explain the concept and also learn from the DPOs of World Bank, IFC and MIGA how they have implemented Privacy by Design in their institution.

Speakers:

- Mr. Mario Viola De Azevedo Cunha, Compliance Officer, World Bank
- Ms. Fatima Gray, Compliance Officer, IFC
- Mr. Gero Verheyen, Data Privacy Officer, MIGA
- Mr. Santosh Maskeri, Senior IT Officer, Data and Information Management I, World Bank

Moderator: Ms. Deepa Krishnan, Senior IT Officer, Data and Information Management II, World Bank

WORLD BANK GROUP DATA PRIVACY DAY

Friday, January 28th

8:30AM-9:30AM EST

Roundtable with Global Data Protection Authorities

The international data protection landscape is vibrant and dynamic, propelled forward by consumer sophistication and robust new legislation that addresses a host of novel technologies with explosive potential. National data protection authorities stand at the helm of this global shift. From education to legislation to investigation and enforcement, their complex and essential role is becoming increasingly recognized. Join representatives from a diverse spectrum of data protection authorities as they discuss emerging privacy trends, the unique challenges they face, and the recent interagency collaboration announcement between data protection authorities in Brazil and Spain, the first of its kind.

Opening Remarks: Commissioner Blanca Lilia Ibarra Cadena, President Commissioner of Mexico's National Institute for Transparency, Access to Information and Personal Data Protection and Incoming Chair of the Global Privacy Assembly

Speakers:

- Ms. Mercedes Ortuño Sierra, Head of AtD and Helpdesk Unit of the Spanish Data Protection Agency (AEPD)
- Ms. Miriam Wimmer, Director of the Brazilian Data Protection Authority (ANPD)

Moderator: Ms. Tami Dokken, Chief Data Privacy Officer, World Bank

Closing Remarks: Ms. Bojana Bellamy, President, Center for Information Policy (CIPL)

10:00AM-11:00AM EST

IFC-MIGA Conversation with Dr. Gabriela Zanfir-Fortuna

Join us for an engaging conversation with Dr. Gabriela Zanfir-Fortuna, Vice President for Global Privacy at the Future of Privacy Forum (FPF). Dr. Zanfir-Fortuna leads FPF's work on global privacy developments and counsels on EU data protection law and policy, working with all FPF's offices and partners around the world. In this conversation, we will discuss some of the latest trends in global privacy, including (i) recent developments with respect to international data transfer and the challenges organizations face to keep pace in this rapidly evolving area; and (ii) the growing body of data protection laws and court rulings related to automated decision making and how this impacts the increasing use of machine learning and AI applications.

Opening Remarks: Ms. Ceri Lawley, Chief Compliance Officer, IFC

Moderators: Ms. Jennifer Trotsko, Chief Data Privacy Officer, IFC, and Mr. Gero Verheyen, Data Privacy Officer, MIGA

Closing Remarks: Ms. Aradhana Kumar-Capoor, Director and General Counsel, MIGA



WORLD BANK GROUP DATA PRIVACY DAY

Friday, January 28th

11:30AM-12:30PM EST

Privacy, Pandemics, Vaccine Passports, and Ethics in Data-Driven Decision-making

As the ongoing COVID-19 pandemic stretches deep into its second year and teeters on the verge of a third, more and more of the questions raised turn to the long-term: is the future of international mobility dependent on invasion of privacy? How can we ethically and effectively observe the tally and impact of the still unvaccinated? What projects need to be set into motion to ensure global recovery is rapid, equitable, and inclusive? As global society reaches a crossroad at many of these junctures, join a diverse array of authoritative voices on privacy, ethics, and medical relief as they examine these questions from all angles, from the academic to the operational and beyond.

Opening Remarks: Mr. Jorge Dajani, World Bank Group Chief Ethics Officer

Speakers:

- Ms. Pam Dixon, Founder and Executive Director, World Privacy Forum
- Dr. Nicole Hassoun, Professor of Philosophy at Binghamton University
- Professor Sandra Wachter, Associate Professor and Senior Research Fellow, Oxford Internet Institute, Oxford University
- Mr. Vincent Cassard, Deputy Head of the Data Protection Office, International Committee of the Red Cross (ICRC)

Moderator: Ms. Tami Dokken, Chief Data Privacy Officer, World Bank

WORLD BANK GROUP DATA PRIVACY DAY

Friday January 28th

1:00PM-2:00PM EST

SolarWinds: Lessons Learned

This panel is a collaboration with many of the foremost voices in the privacy and digital rights technology space. The panel will be discussing the implications of a data breach on information security and data privacy using the lessons learned from the SolarWinds incident.

Opening Remarks: Mr. Denis Robitaille, Vice President and Chief Information Officer, Information and Technology Solutions (ITS), World Bank Group

Speakers:

- Ms. Tami Dokken, Chief Data Privacy Officer, World Bank
- Ms. Jennifer Trotsko, Chief Data Privacy Officer, International Finance Corporation
- Mr. Andrew Serwin, Partner and Co-Chair of the Global Data Protection, Privacy and Security Practice, DLA Piper
- Mr. David L Cowen, Managing Director, US Cyber Security Services, KPMG

Moderator: Mr. Clay Lin, Director ITS Security and Risk Management, World Bank Group

Closing Remarks: Mr. Rahyab Lari, Director, ITS Operations and Corporate, World Bank Group

WORLD BANK GROUP DATA PRIVACY DAY

Friday January 28th

4:00PM-5:00PM EST

The Future of Privacy: Exploring the Next Generation of Data Privacy Programs and Governance

In an era where public trust in institutions is shaky and trust in their personal data handling processes even more so, holistic, and effective privacy programs are essential to the continued success and prosperity of organizations of any type. This roundtable event, a collaboration with many of the foremost voices in privacy and digital governance, will explore what lessons can be learned from a privacy landscape that is in serious flux. Between divergent privacy law regimes, polarized opinions on emergency personal data usage, and shifting public attitudes towards personal data, how should organizations approach the creation and maintenance of a thoughtful, impactful privacy program?

Opening Remarks: Mr. J. Trevor Hughes, President and CEO, International Association of Privacy Professionals (IAPP)

Speakers:

- Ms. Kate Charlet, Director for Data Governance, Centers for Excellence, Google
- Mr. Bob Siegel, Founder and President, Privacy Ref
- Dr. Nicol Turner Lee, Senior Fellow of Governance Studies and Director at the Center for Technology Innovation, Brookings

Moderator: Ms. Tami Dokken, Chief Data Privacy Officer, World Bank

Closing Remarks: Ms. Meg Kinnear, Vice President and Secretary-General, ICSID

5:00PM-6:00PM EST

Coded Bias: A Conversation on Algorithmic Racial Bias and Privacy with Shalini Kantayya, filmmaker, activist, and director of *Coded Bias* (2020)

Netflix documentary *Coded Bias* is a chilling expedition into the heart of the modern ethics in technology debate, chronicling prominent researchers and advocates as they discover that the algorithms and code strings that control increasingly significant portions of our lives are not as impartial as advertised.

Join director and activist, Ms. Shalini Kantayya, for a curated discussion with Ms. Tami Dokken, World Bank Chief Data Privacy Officer on the unexplored underbelly of cutting-edge technology and the chilling question “will the future include us all?”

Opening Remarks: Dr. Sandie Okoro, Senior Vice President and World Bank Group General Counsel, Vice President, Compliance, World Bank and Chair, WBG Anti-Racism Task Force

Closing Remarks: Mr. Ethiopis Tafara, Vice President and Chief Risk, Legal and Administrative Officer, MIGA