The World Bank Group Directive on Personal Data Privacy elaborates a risk-based approach that balances the interest in using Personal Data and the likelihood and severity of harm to individuals if that Personal Data is misused.

- **What is Personal Data?**
  - Personal data is any information that identifies or could reasonably be linked to an individual.
  - Examples include names, addresses, locations, identifying numbers, and more.

- **What is Processing?**
  - Processing means any use of Personal Data, including collecting, storing, sharing, disclosing, and deleting.

**Compliance with the Privacy Policy**

The Privacy Policy sets forth the principles that govern the use of personal data by the World Bank Group and its Business Units. It is intended to ensure consistent practices, aligned with recognized international standards, that mitigate risks from the misuse of personal data.

**3 Lines of Defense**

1. **First Line:**
   - Business Units
   - Compliance.

2. **Second Line:**
   - Data Privacy Office
   - Adhere to the Privacy Policy.

3. **Third Line:**
   - Group Internal Audit
   - Independent assurance.

**Legal Risks**

The misuse of personal data can create legal, business, and reputational risks for the World Bank Group and in turn, personal data privacy is everyone's business!

**Your Role**

Know your Business Unit’s Privacy Focal Point for more info. Visit the World Bank Data Privacy website to learn more.

**How Can I Do My Part?**

- Tell me more about the Privacy Policy.
- Take the data literacy training.
- Enroll in the eLearning course on OLC.
- Complete Space456’s course.

- Manage responses to Data Subject Requests.
- Use Proper Protocols.
- Mitigate Risks from Sharing with Third Parties.
- Ensure Data Privacy to a Close!

**What Are the Risks?**

MISUSE OF PERSONAL DATA?

- Physical
- Reputational
- Economic
- Psychological
- Discriminatory
- Other.

**What is the World Bank Group Policy on Personal Data Privacy?**

The Privacy Policy is intended to ensure consistent practices, aligned with recognized international standards, that mitigate risks from the misuse of personal data.

**How Can I Report a Privacy Concern?**

Send an email to privacy@worldbank.org.

**For More Information, Visit the World Bank Data Privacy Website.**